

FAX# 703 528 7880
CREDIT RISK !!
FROM REP OCT3/12 11.20
HARRIS REPORT *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

CONTRACT # 6190719

ORDER # _____ CONTRACT # 013013 _____

PRDCT	<u>NELSON FOR SENATE</u>	<u>EST#473</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT3/12 11.20

REP: TO LENA

TO LENA
FR JULIE
OK'D M6
TTLS RTS
PLS CFM, THX 10/3

STA =

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST # = 473

58	S	1000P-1100P	30	\$6,000.00	10/22	0	MON
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PROGRAM : CASTEL
ORD COM1: PRGM IS CASTLE NOT BACHELOR
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-30 FOR 1 SPOT/WK

63	A	500P-600P	30	\$2,250.00	10/16	10/19	2	TU-F
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PROGRAM : NEWS
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-58 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
64	A		600P-630P	30		\$1,500.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 63-64												
STATION MAKEGOOD OFFERS:												
M6	OK'D	BUY#58	MISSED: MON/1000P-1100P				OCT22		30S	\$6,000.00	(OCT2/12)	
			OFFER: TU-F/500P-600P				OCT16(2/WK)		30S	\$2,250.00	PLS ADVISE.	
			& SUN/600P-630P				OCT21		30S	\$1,500.00		
CMT: WE CAN OFFER												
OCT/12			129400.00									
CONTRACT TOTAL											129400.00	
TOTAL SPOTS											81	

MARKET TOTALS \$270,914 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE